

A top-down view of a wooden table. On the left is a blue circular candle holder with three lit blue candles. Below it are two small blue ceramic cups. In the center is a small purple passport with a gold emblem. A person's hands are holding a black smartphone horizontally in front of the passport. To the right is a stack of white papers with a blue target graphic overlaid on them. The target consists of several concentric circles and a central bullseye.

# Identity & KYC Attributes

 IDEMIA



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# Agenda

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1. **Introduction** - David Rennie, Idemia (5 mins)
2. **User Managed Access (UMA) Protocol** - Maciej Machulak (20 mins)
3. **Connecting Europe Facility** - Andrew Potter (20 mins)
4. **EC Expert Group on KYC Attributes** - Stephane Mouy (20 minutes)
5. **Proposed next steps** - David Rennie (20 mins)



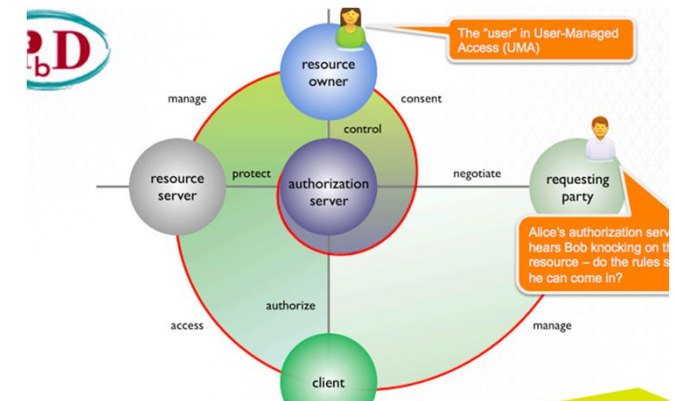
A top-down view of a wooden table with various items: a blue candle holder with three lit candles, a small red passport, a white coffee cup on a saucer, and some papers. A person's hands are holding a smartphone over the table. A white concentric circle target graphic is overlaid on the right side of the image, centered on the papers.

# User Managed Access

Maciej to provide.

Purpose: to explain how UMA overcomes challenges of sharing data

- User authorised / controlled
- creation of **bilateral** data sharing arrangement direct between entities
- Privacy
- Built on proven technical protocols





A top-down view of a wooden table. In the center, a person's hands hold a black smartphone. To the left, a blue ceramic tray holds three lit blue candles. Below the tray is a small blue and white ceramic dish with a spoon. In the bottom left, a white cup of coffee sits on a saucer. To the right of the phone, a purple passport lies flat. Further right, several white documents are scattered, with a blue folder underneath them. Overlaid on the right side of the image are several concentric white circles, resembling a signal or connection graphic.

# Connecting Europe Facility

Andrew to provide.

- Walkthrough wireframes and explain how UMA was used
- <https://oix-proto.herokuapp.com/>



A top-down view of a wooden table. On the left, a blue ceramic tray holds three lit blue candles. Below it is a small blue and white ceramic cup and saucer with coffee. In the center, a person's hands hold a black smartphone. To the right of the phone is a purple passport. Further right, a stack of papers is visible, with a white target graphic consisting of concentric circles overlaid on it. The text "EC Expert Group on KYC Attributes" is overlaid in white on the left side of the image.

# EC Expert Group on KYC Attributes



# When 5AMLD meets eIDAS : KYC Regulatory Impact

## eIDAS Regulation (EU 910/2014)

Digital Single Market

**Interoperability framework for  
electronic Identification  
Schemes**

Quality levels (LoAs)

Trust Services

Customer due diligence measures shall comprise:

- a) identifying the customer and verifying the customer's identity on the basis of documents, data or information obtained from a reliable and independent source, **including, where available, electronic identification means, relevant trust services as set out in Regulation EU 910/2014 or any other secure, remote or electronic identification process regulated, recognised, approved or accepted by the relevant national authorities**  
(art. 13.1 5AMLD)

## 5AML Directive (EU 843/2018)

Interconnected Central  
Registers

**Recognition of eIDs for AML  
purposes**

Integration of virtual-  
currencies and custodian  
wallet providers





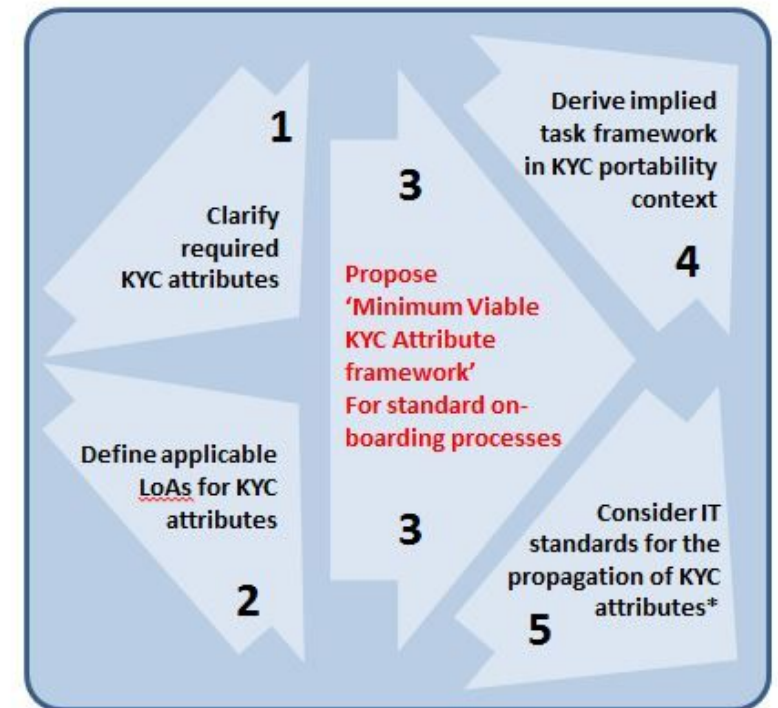
# The rationale for a common eKYC framework

## Key considerations

- We are far from a digital single market : How do we deal with a fragmented landscape?
- How should innovative on-boarding solutions be recognised?
- How do we provide a level playing field for service providers?
- How do we facilitate KYC transfers & KYC mutualisation?

## Early consensus on the following

- A common standard is needed
- Focus on individuals rather than corporates
- Identify KYC attributes and related LoAs
- Propose a 'minimum viable' framework
- Address liability implications upfront



**First assessment** : the major hurdle does not appear to be on the technology side – solutions are available



# eKYC framework proposal explained

## Clarify KYC attributes & ID documents

### **CEF Eid Building block - Architectural Solution Document (March 2018)**

- Defines KYC attributes

### **PwC Study on eID and digital on-boarding (April 2018) : offers a classification for ID documents**

- Type 1 : physical document not machine-readable
- Type 2 : physical document machine readable
- Type 3 : physical document machine and electronically readable
- Type 4 : 'logical' document implemented in digital media only

## Distinguish 3 main blocks

- **Identification attributes – Core ID**
- **Status & due diligence attributes (PEP, Sanction, Origin of Funds, Tax residency status, etc)**
- **Risk profiling attributes (not covered by proposal)**

## **Reuse the eIDAS LoA Framework**

## Identification attributes

Attributes communicated through eIDs : eID LoA

Attributes remotely extrated from ID documents

- Type 1 ID Documents : Low LoA
- Type 2 ID Documents : Low or Substantial LoA
- Type 3 ID Documents : Low, Substantial or High LoA
- Type 4 ID Documents : High LoA

## Status & Due Diligence attributes

- Trusted source : High
- Recognised Independent Third Party : Substantial
- Prospect (self-declaratory) : Low

|   | UNPROTECTED MESSAGE               |  | PROTECTED MESSAGE |
|---|-----------------------------------|--|-------------------|
|   | Direct access to data - Open data | Indirect access to data - Transit via Prospect |                   |
| Data source                               |                                   |  |                   |
| TRUSTED SOURCE                            | High LoA                          | Low LoA  | High LoA          |
| RECOGNISED INDEPENDENT THIRD PARTY - RITP | Substantial LoA                   | Low LoA  | Substantial LoA   |
| PROSPECT                                  | Low LoA                           | Low LoA  | Low LoA           |



# Overview of an Minimum-Viable LoA-rated KYC framework

| ON-BOARDING JOURNEY – CURRENT ACCOUNT OPENING BY INDIVIDUAL |           |                   |            |
|---|-----------|-------------------|------------|
|   | LoA - Low | LoA – Substantial | LoA – High |
| Core ID attributes  | NO        | OK                | OK         |
| Status & Due diligence attributes                           | NO/OK     | OK                | OK         |

## ‘Minimum-Viable’ means

- Minimum requirements set for regulatory purposes
- Financial institutions are always in a position to require more attributes or higher LoAs, especially for credit-related and fraud-prevention processes

## Key benefits

- Standard approach offering visibility and predictability
- Key element for the lowering of intra-EU barriers
- Can easily be packaged into existing IT protocols (including OpenID Connect)
- Greatly facilitates the transferability of KYC attributes – key step towards KYC portability





# Proposed next steps

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## Summary

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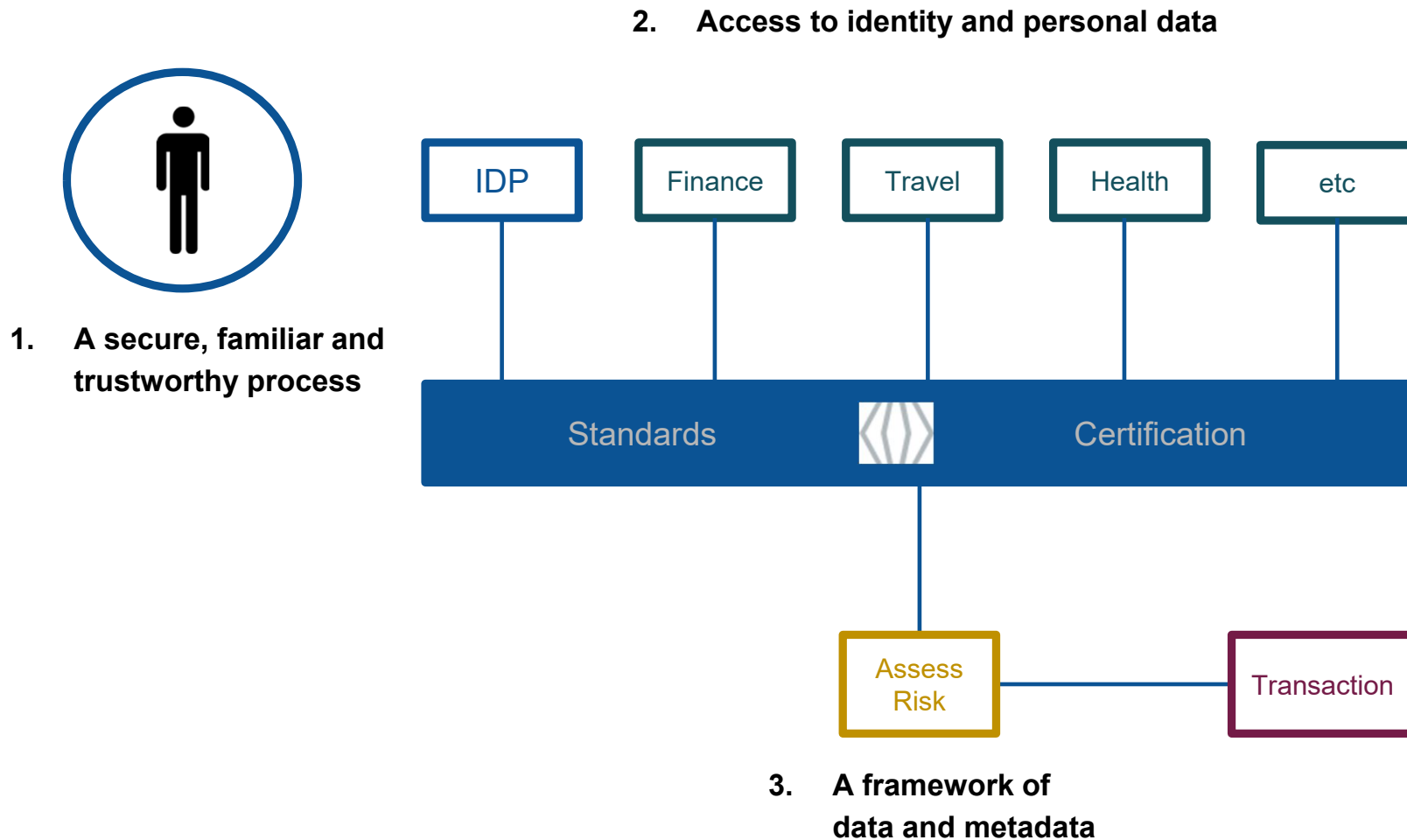
Banks' customers:

- are multinational
- have different ways of proving identity
- have different sources of 'KYC attributes'
- and multiple banking relationships

Banks invest significant resources **validating** personal details about customers in order to meet on-going Customer Due Diligence requirements.



# Idemia will operate a service to bank rules







# 1. A secure, familiar and trustworthy process

**ANY**bank

Log in Contact

Search



Bank accounts

Mortgages

Loans & cards

Insurance

Travel



Sign in



Verify your identity



Provide additional details



Confirm agreement



Application complete

## Apply for an account with your digital identity

You can save time signing up for an ANYbank account by using your digital identity.

### What is a digital identity?

A digital identity is a secure way to prove who you are on the Internet. It makes it safe, quick and easy to access online services. Government, banks and other organisations can help you create your digital identity.

► [Learn more about digital identity.](#)

### Who is your digital identity provider?



## 2. Access to identity and personal data

**ANY**bank

Log in Contact Search



Bank accounts

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Travel



### ANYbank needs your address

#### Who can provide it?

☐ Official authorities

☐ HSBC France

☐ Orange France

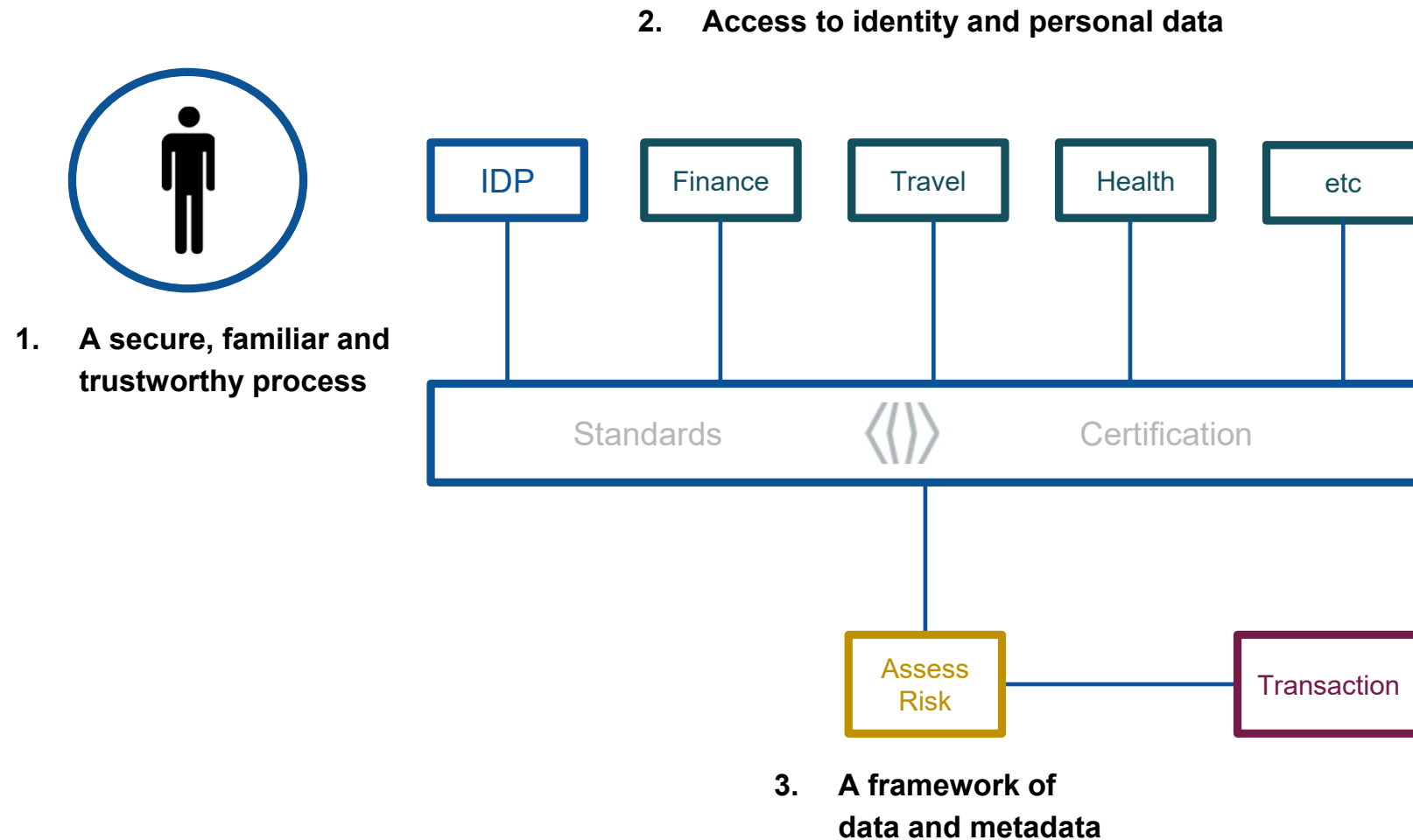
☐ I consent to sharing my address with ANYbank.

Continue



### 3. A framework of data and metadata

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# Metadata

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## Address:

- Type of address (main residence, second residence, temporary residence)
- Validating source & date
- LoA for identity linked to the address
- Validating source for link of identity to address
- Date of link of identity to address



# Moving from 'concept' to 'design'...

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Verify your identity



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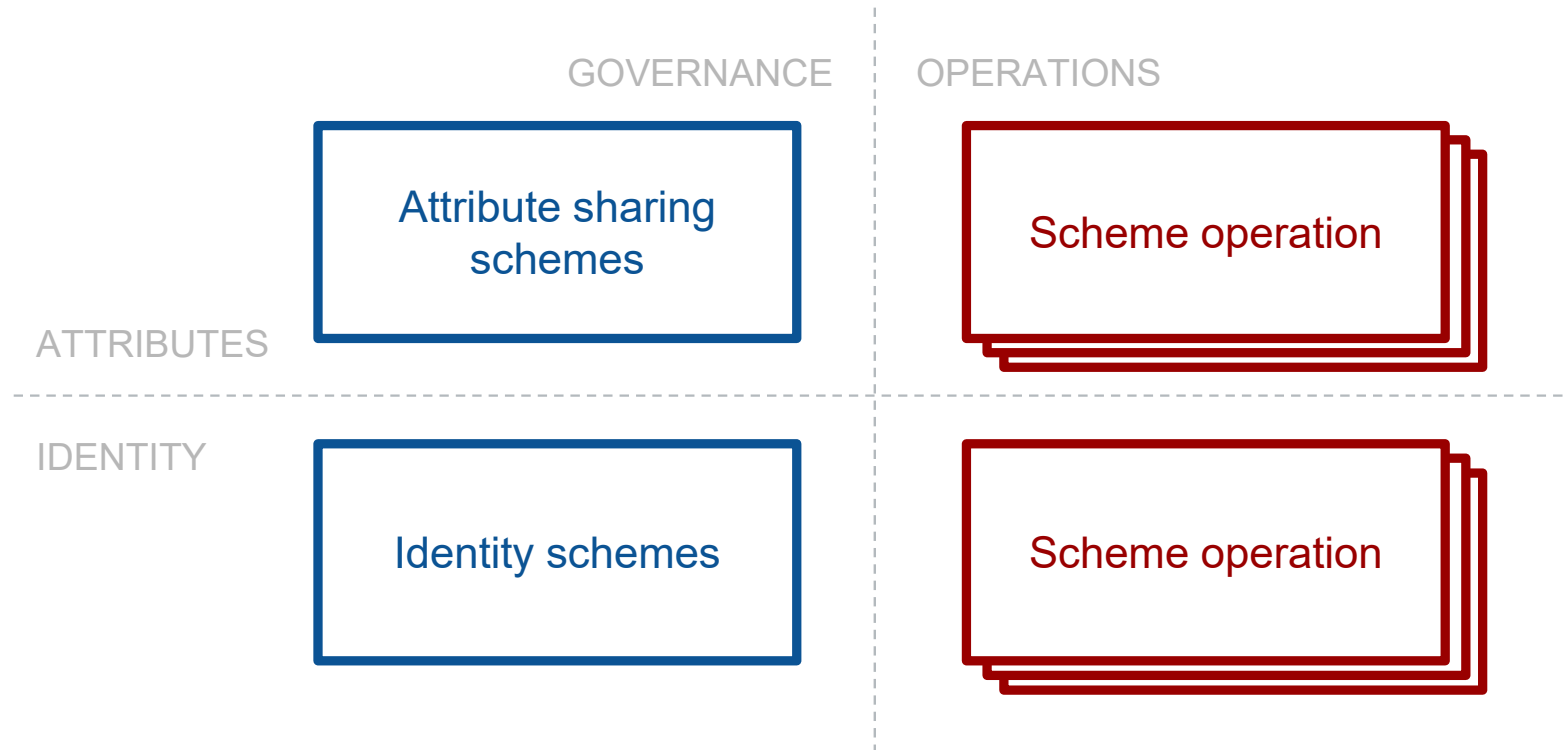
A digital identity is a secure way to prove who you are on the Internet. It makes it safe, quick and easy to access online services. Government, banks and other organisations can help you create your digital identity.

► [Learn more about digital identity.](#)

### Who is your digital identity provider?

# ...requires governance to be provided by banks

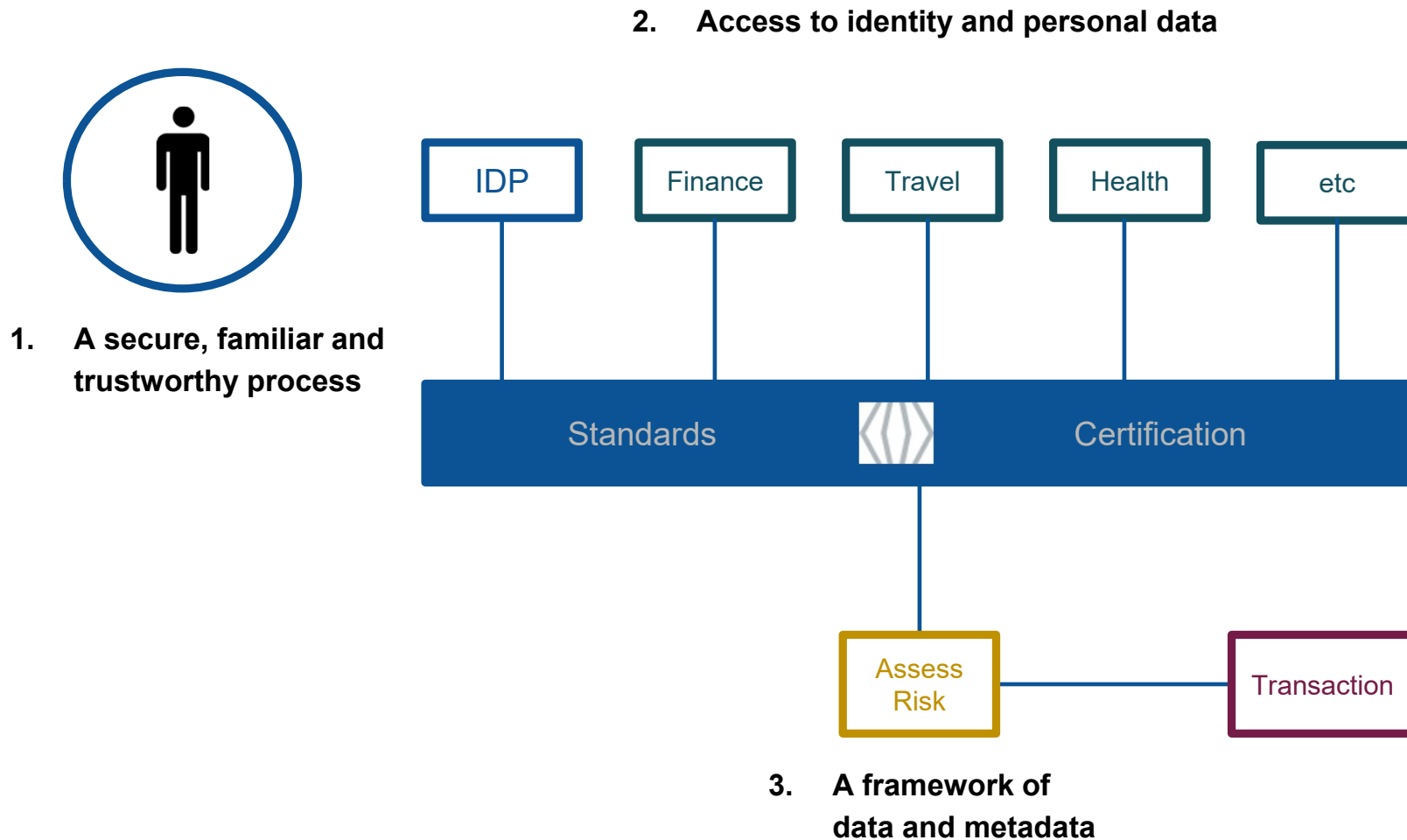
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# Idemia will operate a service to bank rules





## Proposal - 8 week alpha project

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Objectives:

1. design and test an MVP operational service
2. leverage emerging 'trust frameworks'
3. assess feasibility of implementation



## Proposal - 8 week alpha project

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Starting in January 2019

Week 1 - user journey

Week 2 - Customer Due Diligence benefits and issues

Week 3 - technical integration

Week 4 - liability framework

Week 5 - commercial design

Week 6 - branding

Week 7 - governance

Week 8 - overall feasibility